



INNOVATION & ENTREPRENEURSHIP CLUB

INNOVATION MAGIC BOX

Innovation and entrepreneurship club organised a fun activity named, Innovation Magic Box Contest on 14th October, 2019.

The activity began in the evening in room no. 204 filled with enthusiastic students for participation. 50 students participated, making teams of 4 people in each team. Each team was given the time of 30 minutes. The students of both undergraduate and postgraduate participated in the activity. Everyone could see the excitement and joy on their face.

The zeal and enthusiasm of the students was amazing. Before a week of this activity we made a magic box. We requested everyone to contribute unused waste material into the box. The teams were seated and the activity started at 4:30 pm. There were 12 teams and from each team the respected team leaders came forward to pick one chit which were numbered so that it could be decided that who will go first and take the items in the respective manner. One by one each team leader came forward and they were blind folded to collect item from the magic box.

There were three winners. Students were cheering their teams. The participation time was noted and the coordination of the organising team was perfect. Oh! What a wonderful evening it was. The winning team was Creatica from PG1 and performed exceptionally well with their innovative ideas. Yes, this team was worth winning. Everyone was very happy and boosting enthusiasm of the winning team.



LOGO COMPETITION

The Innovation & Entrepreneurship Club organised its second activity Logo Making Competition.

For this activity the teams had to design a logo for which they were given time of 2 days i.e 13th and 14th October and the final submission was on 15th October, 2019.

Logos were to be made on either of 3 themes, which were:-

- i. Innovation & Entrepreneurship club
- ii. Health and Lifestyle Club
- iii. Sustainability

Lots of enthusiastic students participated individually and in team of 2 and showcased their talent and creativity in the form of a logo. We witnessed some of the most innovative and creative students of IILM during this activity. Winner of the activity was Mukul Arora of PG1 who designed a logo for Innovation & Entrepreneurship Club. It was a successful event and the praise and responses from all those who have participated in the event was overwhelming. We hope that student will again participate with full energy.



GUEST LECTURE ON SUSTAINABILITY AND SOCIAL ENTREPRENEURSHIP



To become an Entrepreneur is always fascinating but we all stuck at a point to how to start this journey, lot of questions arises in our mind like what to do, how to do, when to do etc. So the most desirable person to answer all these questions is Entrepreneur themselves who can take us to the right path for this Innovation and Entrepreneurship club organized a Guest lecture on “SUSTAINABILITY AND SOCIAL ENTREPRENEURSHIP” on 5th November, 2019. The speaker of the Guest Lecture was Mrs. Prachi Kaushik from Jhajjar, Haryana. She is the founder of Vyomini Social Enterprise in 2016 and it was formed with an objective of women entrepreneurship and women empowerment.

The venue of the session was room no. 204 which began at 11:00 a.m. There were around 100 students who participated in this session with great motivation and enthusiasm. Everyone was very eager to meet and listen to the guest. Her story was so inspiring for all of us because she herself struggled a lot in her life to reach at this position as she came from a stereotype family who only believe that a girl should get married and look after her family. She was not given enough opportunities but her strong determination made her successful. She strongly has a belief and works in areas of women rights, their activism in business and entrepreneurship because if you or we will educate and train women at our home then we will educate an entire generation.

The Guest told about her Enterprise which is a combination of social concern as well as economic empowerment. In initial days they were not confirmed about the sustainability of their business. But with a conception to make rural women into successful entrepreneurs they build on their startup and provided an opportunity to sell the products made by these women especially biodegradable sanitary napkins and adult diapers..

She inspired all the students by giving us a learning to be fearless and have faith in ourselves. After hearing to her, students created an ideology that “we can do whatever we want to”.



Women In Business Summit 2019

Women entrepreneurs had an engaging and insightful session at the 'Women In Business Summit 2019' Leading international Punjabi singer and a start-up investor - Mr Sukhbir was the guest of honour at the event. Besides the impressive lineup of speakers, the event was attended by about 100-150 women entrepreneurs.



Guest session by Mr Vipin Jain

Mr Vipin Jain, Entrepreneur & Innovator shared his experiences of innovation with students of MBA at IILM University. He spoke about his stint at [Yahoo.com](https://www.yahoo.com), the company's journey of success and failure, and his innovative work with start-ups like [Saffronart.com](https://www.saffronart.com), [StoryLTD.co](https://www.storyltd.co), and MyTrah Mobility. He encouraged students to make innovation a way of life.

